

MEDIA & PHOTOGRAPHY RELEASE AND CONSENT FORM



everyone's family

Participant Name _____

Age (if under 18 years) _____

Event name and date of photographs/footage taken : _____

I have read and accept the terms and conditions below and agree that The Smith Family may use my name and story, as well as footage and photographs taken of me, for the purposes of:

- Media coverage or publicity for The Smith Family (print, online, radio or television)
- The Smith Family's own newsletter/s and/or websites
- The Smith Family's own marketing materials (flyers, catalogues, posters, etc)

Signature (if under 18, parent/guardian to sign below) _____

Date _____

Or

If the participant is under 18 years of age, the parent or guardian of the participant must sign on their behalf.

Parent/Guardian Name _____

Parent/Guardian Signature _____

Date _____

TERMS AND CONDITIONS - PLEASE READ BEFORE SIGNING THE FORM

1. Neither The Smith Family nor third parties such as the media are liable to pay me a fee or, in the case of media activity, seek my further approval prior to publication.
2. The Smith Family may contact me in the future to seek my participation in media/marketing activity, though I may turn down the request at the time if I no longer wish to be involved.
3. I understand that I may access, change or update my personal information and obtain a copy of The Smith Family's privacy policy by contacting The Smith Family on (02) 9085 7222 during office hours.
4. I agree that The Smith Family is not responsible for any loss or damage, or any claims that might arise out of the use of images or copy, except to the extent that The Smith Family may have contributed to any such loss or damage.
5. Any copy and/or images obtained by the media may be edited to suit the needs of the publisher without notice prior to publication.
6. I acknowledge that while I may ask The Smith Family in writing if I wish to have editorial copy, photographs or media images in its possession destroyed, The Smith Family is not responsible for, nor will it undertake to ensure, the destruction of such materials which may be held by any other party.

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Points of discussion for LfL Worker to cover with talent

Depending on the circumstances and the activity, there may be some specific questions you might want to discuss with a The Smith Family representative.

You may wish to ask The Smith Family representative if the editorial copy and/or photographs are being recorded or taken for a specific purpose.

The Smith Family representative will be able to explain possible negative consequences of appearing in the campaign or publication.

If you are unwilling to disclose your name or date of birth details, please indicate this clearly on the consent form. This may result in The Smith Family not being able to use the picture or story. In some circumstances it may be possible to use a pseudonym.

If the participant is a minor, the parent or guardian must be happy for their child to be involved and give their signed permission.

Before signing this consent form, please consider the following questions and discuss with The Smith Family representative

- Is your child comfortable with the activity?

- How would you feel if your neighbours were to see the photograph or article and recognised your child or family?

- How would he/she feel if they were recognised by their peers at school?

The Smith Family will endeavour to ensure that a representative of The Smith Family is present at any external photographic, filming or interview session.