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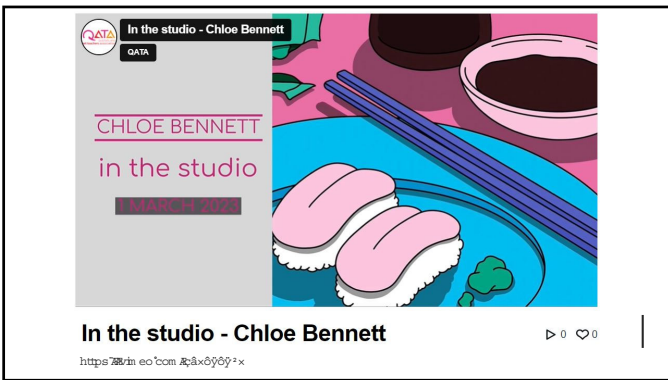
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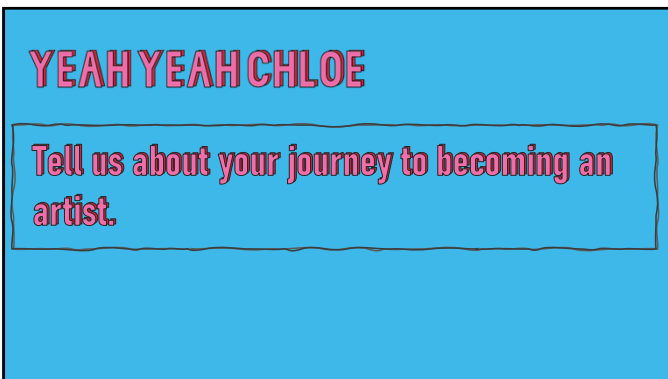
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**YEAH YEAH CHLOE**

**Can you show us some of your work?**

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**YEAH YEAH CHLOE**

**What are your influences?**

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**YEAH YEAH CHLOE**

**How did you become interested in  
working digitally?**

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## YEAH YEAH CHLOE

How important was social media in kick-starting your commercial art practice?

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## YEAH YEAH CHLOE

What was your big moment?

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## YEAH YEAH CHLOE

And then Google approached you?

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## YEAH YEAH CHLOE

How did you respond to the Gucci brief?

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## YEAH YEAH CHLOE

How were your ideas for the childrens' art space at HoTA realised?

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## YEAH YEAH CHLOE

What did you research and experiment with to develop your technique?

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**YEAH YEAH CHLOE**

**Can you explain your process?**

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**YEAH YEAH CHLOE**

**What digital programs do you prefer for drawing?**

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**YEAH YEAH CHLOE**

**You're not going to reveal the secret of your tape, but can you tell us how you prepare the canvas?**

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## YEAH YEAH CHLOE

Which program did you learn first?  
Which one is more challenging to learn?

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## YEAH YEAH CHLOE

Do you need graphic design skills to work  
in illustration for commercial projects?

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## YEAH YEAH CHLOE

How would you use a character like this  
once you have developed it?

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## YEAH YEAH CHLOE

What is your approach to colour?

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## YEAH YEAH CHLOE

### WORKSHOP

It's time to get your materials ready for the workshop.

You can draw digitally or use pencil and paper.

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## YEAH YEAH CHLOE

### DRAWING 1

Draw an object using careful observation.

Spend about 5 minutes. Pause the video if you want to.

21

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## YEAH YEAH CHLOE

### DRAWING 2

Draw the object so it can no longer function.

Spend about 5 minutes. Pause the video if you want to.

22

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## YEAH YEAH CHLOE

### DRAWING 3

Alter the physical properties of your object.

Spend about 5 minutes. Pause the video if you want to.

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## YEAH YEAH CHLOE

### DRAWING 4

Give your object a personality.

Spend about 5 minutes. Pause the video if you want to.

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**YEAH YEAH CHLOE**

**DRAWING 5**

**Take your object and cross-contaminate  
it with another object.**

**Spend about 5 minutes. Pause the video if you want to.**

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